



# NOAH BASKETBALL NEWS RELEASE

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## Paye's Place Adds Noah Select to New Basketball Training Facility

**SAN CARLOS, CA** – Paye's Place has added the Noah Select Training System to its newly built basketball training facility. The Noah Select system is available for both team and individual training. Paye's Place is also building a separate Noah training area where visiting teams can train with Noah system between tournament games. "We are thrilled to have Noah at Paye's Place. All of the professional coaches at Paye's Place use Noah to help their athletes reach their optimum shooting performance. And when a coach is not available, our athletes can use the Noah system for individual practice to significantly enhance their shooting," says John Paye, former NFL quarterback and coach of the California High School State Champion Menlo School.

### About Noah Basketball

The Noah System is a patented product that allows athletes of all skill levels to improve their shooting through correct arc and strong muscle memory. Scientific studies and actual games results show that shooters who practice consistently with Noah make significantly more shots. The cutting-edge computer based video/audio system gives the shooter immediate verbal feedback on the accuracy of each shot taken during a workout

session. For more information on the Noah system and an on-line demonstration, visit [www.noahbasketball.com](http://www.noahbasketball.com).

#### About Paye's Place

Paye's Place opened San Carlos, California during the Winter of 2004, hosting National Junior Basketball and Club Volleyball. In the fall and summer, fourteen boys and girls basketball teams competed under the Paye's Place AAU Sanctioned Club Organization. Professional coaches operating at Payes' Place include Donovan Blythe, Mike Livingston, Donn North and John Paye. For more information about Paye's Place visit [www.payesplace.com](http://www.payesplace.com).