# 32-Year Coaching Veteran Adopts Noah™ Shooting System

## “Players just aren’t shooting like they used to... ”

**Coach Jim Seward** trains **Jason Dourisseau, former Nebraska MVP**, in the off season at the School of Hoops.

Coach Jim Seward, 32-year veteran basketball coach with 454 career NCAA Division II wins, sees downward changes in today’s basketball player’s shooting percentages. Seward looks to the Noah™ Basketball system to improve shooting.

“Today, shooting percentages are going down. The players are more athletic, they are quicker, and they are stronger. I’d say the defensive play has gotten better, but kids don’t shoot like they used to. They aren’t getting the shooting practice they need,” said Seward. “That’s where the Noah™ system comes in — it’s like putting a coach in the gym with the player on every shot.”

“The Noah™ system gives players and coaches results,” said Seward who went on to relate this story about a University of Nebraska MVP player. “I was showing then Nebraska coach, Barry Collier, the Noah™ system. Jason Dourisseau happened to be in the gym that day and I had him shoot a 25-shot session with the Noah™ voice turned off. He was shooting all over the place — erratic. He shot less than 10 out of 25 during the first session. Then I turned the Noah™ voice on and had him shoot another 25-shot session. This time he shot 17 out of 25. By the time he shot the third 25-shot session he was 25 for 25.”

“When the player hears the results of every shot, if he uses it consistently, he’s going to develop muscle memory and his shooting will improve,” said Seward.

Seward trains Dourisseau, now a player for the, EnBW Ludwigsburg, in the off-season.

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